

President's Corner



Dear
colleagues and
friends,

Join Us in Helping Your Colleagues

We are all facing complex challenges in leading effective and efficient organizational change toward the attainment of new knowledge and/or skills through innovative learning strategies. And these changes seem to be sweeping by us at ever faster rates. As learning and development leaders or in the parlance of the general public, "trainers," we are faced with the ever pressing question by both stakeholders and end users, "What's in it for me?" In fact how we answer this question is becoming almost overwhelming with the changing face of how learning occurs via new brain research and new technologies such as social media that seem to radicalize what has historically been achieved through traditional classroom environments.

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HMASTD Workshops October & November 8:00 am - 11:30 am

Sunmark Federal Credit Union's Training Room, Latham, NY

Friday, October 21st

CPLP® – The Competitive Edge

Speakers: **Denise Ringer, MS, RN, FACHE, CPLP-** & **Darcy McDonald, AAS, BA, CPLP**

Friday, November 18th

Staying on the Right Path: Career Planning and Talent Retention Drives Business Success

Panel: Kate Phillips, Human Resources Business Partner from Knolls Atomic Power Laboratory; Bob Fredericks, Coordinator of Career Employment at Schenectady County Community College & Sue Siegel, VP of Marketing and Retail Operations at Sunmark Federal Credit Union

[Reservations and further details](#)

New Workshop Prices:

Registration & Breakfast: 8 - 8:45am; Workshop: 9 - 11:30am
Cost: Members \$25, Non-Members \$35, Full Time Students \$15,
Walk-in's charged an additional \$5.

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President's Corner, continued

How will this generation and our profession adapt to innovative learning with the evolution of mobile devices, the internet's interface with informal learning, and a world consumed with a 24/7 mentality? In the end we need to keep our focus on, how will we help individuals develop both the skills and the ability to absorb the change required to be successful in the workplace?

There are no easy answers. This is why it is absolutely important that we as learning professionals build a vibrant and cohesive community of practice. We are in the greatest learning lab the world has seen since the Guttenberg Press radicalized the sharing of knowledge to the masses. The Hudson-Mohawk ASTD Chapter wants to be a partner with you in this new world of learning and development. We need your active assistance in redesigning how our organization will achieve this with your input. Please reach out and let HMASTD know what will make a difference in both your career development and solving business challenges within your organization.

Steve Russell

Steve Russell

HELP WANTED!



Our chapter has to conduct an internal audit before the end of December 2011. We are seeking 1 non board member of HMASTD to help the President and Immediate Past President with the internal audit. Please contact either [Steve Russell](#) or [David S. Freedman](#) if you are interested.

HMASTD Member News

Judi Clements of Judi Clements Training and Development has been selected by NYS Industries for the Disabled to present an advanced Myers Briggs Personality Type training program for managers focusing on how managers can use their understanding of personality Type to delegate, motivate, and discipline more effectively.

Donna Cangelosi Crossman, Ph.D., formerly of RPT Safety & Health Services, has renamed and refocused her company. The new enterprise, Performance ROI, provides training and consulting for solopreneurs and small business entrepreneurs in operational efficiency methods. The company's premiere program, Sigma 'Lite,' is a low cost/high impact Six Sigma alternative, ideal for small businesses that are chronically underfunded, shortstaffed, and time challenged. In October, Donna will conduct a three day Sigma 'Lite' workshop through the Adirondack Community College continuing education department.

From the Desk of **Theresa DaBiere-Craig**

The Center for Employer Services at Fulton Montgomery Community College periodically has a need for trainers to develop and deliver customized training for employers in Fulton and Montgomery Counties. Visit us at <http://www.fmcc.edu/workforcetraining/center-for-employer-services/> and if you are interested in working with our team please contact Theresa DaBiere-Craig by email: Theresa.Craig@fmcc.suny.edu

Mark Grimm has completed two on-camera jobs. Mark is the host of a video for MyLakeTown.com and appears as "the Dad" in a TV commercial for First Source Federal Credit Union. [Click here to view the clips.](#)

From the Desk of **Tara Nazarenko**

AngioDynamics' Sales Training & Education Department worked in conjunction with the IT Department in launching iPads to their sales force this past June at their National Sales Meeting. The iPads came equipped with five Angio specific apps that contain information including but not limited to: marketing collateral, training material, territory management tools, and ppt presentations to be used as customer-facing sales and marketing tools. The Training Department's role in supporting this new technology has been focused on training internal personnel on appropriate content to be used on the iPad in addition to training the sales force on how to incorporate the iPad into their daily sales routine. AngioDynamics is a leading provider of innovative, minimally invasive medical devices for vascular access, surgery, peripheral vascular disease and oncology.

Book Recommendations:

[Infoline Digital Series: Career Management](#)

[Career Moves \(2nd Edition\)](#)

-Annabelle Reitman and Caitlin Williams

Become more marketable! The next deadline to [register](#) for the November Certified Professional in Learning and Performance® (CPLP®) Knowledge Exam is Friday November 4, 2011. All HMASTD members are welcome to borrow our ASTD Learning System - CPLP prep. Contact Peter Perrone at 518.464.5268 if you are interested.



SAVE THE DATE:

HMASTD 17th ANNUAL WORKPLACE LEARNING AND PERFORMANCE CONFERENCE

Tuesday – April 10, 2012 @ Albany Marriott
189 Wolf Road, Albany, NY

Committee Members:

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Mark Grimm - Press & Communications Chair

Tricia Karaman - Registration & Evaluation Chair

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